



REFA

Education

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Moderator

Dave Martel

*Executive Managing Director
Newmark Knight Frank*

Speakers

John Conley

*Managing Director
CB Equities*

Leah Harsfield

*Vice President - Asset Management
National Development*

Haril Pandya

*Principal, Director of Asset Strategy
CBT Architects*

Added Amenities: Repurposing and Revitalizing Today's Office Buildings

Tuesday, September 11, 2018

Location: 225 Franklin St., The Foundation Amenities Center, Boston
Registration: 7:45 a.m. | Program: 8:00 – 9:15 a.m.

The ever-changing workforce and hyper-competitive landscape in Boston and the surrounding suburban markets for attracting and retaining tenants are forcing landlords to become more creative with respect to the amenities that they provide in their buildings and office parks. In turn, tenants are increasingly prioritizing a property's amenities as a means to attracting and retaining employee talent to help their companies grow and remain competitive.

Please join REFA and our panel of leading brokers, downtown and suburban landlords and architects as we explore and discuss these trends, how landlords are analyzing the amenities that they're providing and how tenants in the market are differentiating between the types of amenities that landlords are providing to make their companies more attractive places to work.

REGISTRATION

LEARN

NETWORK

INVEST

- REFA Member \$60
- REFA Non-Member \$80

Space is limited. Walk-ins please add \$5

72 Hour cancellation policy

Please complete the form and return by

Monday, September 10, 2018

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